Why SBI Life - Smart Platina Assure?

Fulfil your aspiration to accomplish your dream and achieve your goals independently, while making sure that your loved ones are protected. With SBI Life - Smart Platina Assure, a guaranteed return savings plan that provides life cover for your family and helps to achieve your desired goals in life.

- Protection: Life cover throughout the policy term
- Guaranteed Additions: Enjoy Guaranteed Additions of 4.55% p.a. or 5.05% p.a. at the end of each policy year
- Limited Premium Payment Term: Pay for just 7 or 10 years and enjoy the benefit throughout the policy term of 15 or 20 years respectively
- Enhanced Protection with an optional rider
- Tax benefits*: Get tax benefits as per the prevailing norms under the Income Tax Act, 1961
- *Tax benefits, are as per the provisions of the Income Tax laws & are subject to change from time to time. Please consult your tax advisor for further details

^Guaranteed Additions

Guaranteed additions are added at a rate on the sum of the annualized premiums^^ paid till date, at the end of each policy year for in-force policies.

Guaranteed addition amount = Rate of Guaranteed additions X cumulative premiums paid excluding taxes, rider premiums, underwriting extra premiums and loading for the modal premium, if any.

The Guaranteed Additions will be 4.55% p.a. for annualized premium less than ₹1,00,000 and 5.05% p.a. for annualized premium of ₹1,00,000 and above.

Illustration

Mr. Malik aged 40 years, has chosen an annualized premium of ₹1,00,000^^ p.a. for Premium Payment Term of 7 years and 15 years Policy Term. His Basic Sum Assured is ₹8,40,000

Pay ₹1,00,000 p.a. Total Premium Paid* ₹7,00,000 during the premium payment term of 7 years.



Benefit Summary					
Basic Sum Assured	₹8,40,000				
Guaranteed Additions	₹4,24,200				
Maturity Benefit (Basic Sum Assured + Guaranteed Additions)	₹12,64,200				

^{^^}Annualized Premium shall be the premium amount payable in a year, excluding taxes, rider premiums, underwriting extra premiums and loadings for modal premiums.

Note: Above illustration is for a healthy male life assured and assumes all due premium until maturity are paid. The Benefits might vary depending upon the age and annualized premium.

In case of unfortunate event of death of Mr. Malik, the nominee will get ₹10, 00,000 + Accrued Guaranteed Additions, if any, as Death Benefit









Plan at a Glance

Age** at Entry	If the l comm comm policy guard	num: 30 days ife assured is min encement of polic encement of risk holder/proposer fan. This shall be a ved underwriting	cy and date shall be san can be pare is per our B	ne and the nts or legal	Maximum: 60 yε	ears	
Maximum Age** at Maturity	75 years						
Policy Term	15 & 20 years Note: If the life assured is minor, the policy term should be appropriately chosen so as to ensure that life assured will be at least 18 years (last birthday) as on the maturity date.						
Premium Payment Term (PPT)	7 years for policy term of 15 years. 10 years for policy term of 20 years						
Premium Frequency	Yearly / Monthly The monthly premium for monthly mode as percentage of annualized premium is 8.50% of annualized premium.						
Annualized Premium^^ (in multiples of ₹1,000)				um: No limit t to Board approved underwriting policy)			
Basic Sum Assured (BSA)	Minim	num: ₹3,15,000		m: No limit to Board approved underwriting policy)			
	Basic Sum Assured = Maturity factor X PPT X Annualized Premium Where, the Maturity Factor would be based on the Age at entry and Premium Pa Term, which is as given below:						
		Age at Entry** (years) 0 to 17 18 to 40 41 to 50 51 to 55 56 to 60		Premium Payment Term			
				7 years	10 years		
				120%	145%		
				120%	145%		
				110% 100%	135% 125%		
				90%	NA		
Rider	SBI Life - Accident Benefit Rider (UIN:111B041V01): Option A: Accidental Death Benefit (ADB) Option B: Accidental Partial Permanent Disability Benefit (APPD)						

^{**}All the references to age are age as on last birthday

Prohibition of Rebates

Section 41 of Insurance Act 1938, as amended from time to time, states:

- a) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectus or tables of the insurer.
- b) Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.

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(Customer Service Timing: 24X7) (Customer Service Timing: 24X7)

SMS 'LIBERATE' to 56161

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SBI Life - Smart Platina Assure is an Individual, Non-linked, Non-participating, Life Insurance Savings Product.

SBI Life Insurance Company Limited and SBI are separate legal entities

BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS

IRDAI or its officials do not involve in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

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^{*}Total premiums paid means total of all premiums paid, under the base product, excluding any extra premium and taxes, if collected explicitly.