

SBI LIFE INSURANCE

Performance Update – H1 FY21

Agenda



Performance update



Focus areas and initiatives





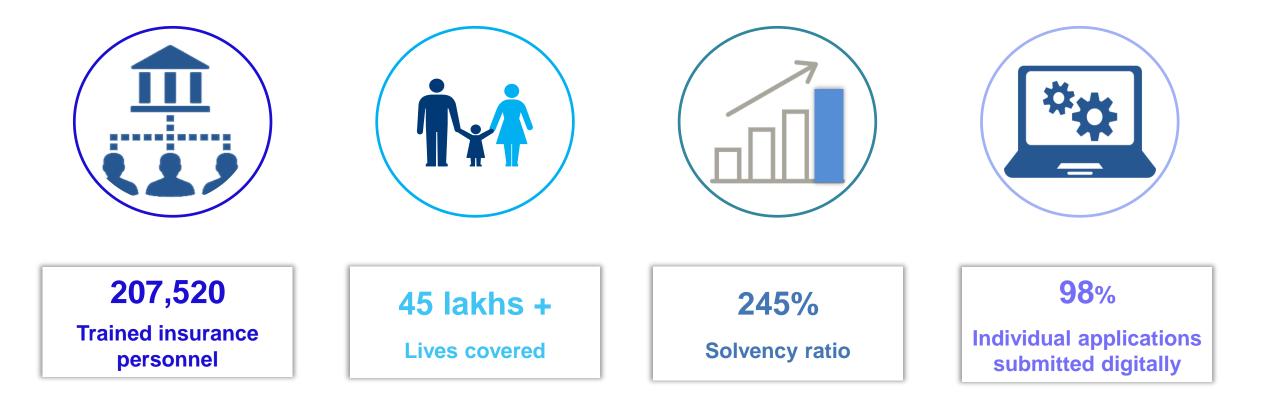


Annexure



Resilient business model creating long term value

Well positioned to maintain steady growth and long term consistent returns



Driven by strong brand, solid governance and committed employees



Key Performance Indicators

CAGR 10%

Prudent approach to sustainable recovery counter post pandemic slump - "New Normal"

Profitability Value of New **Profit after Tax Business** ₹ 6.9 ₹ 7.5 (38% Y-o-Y) (-12% Y-o-Y) Indian Embedded **New Business** Value Margin ₹ 298.6 18.8% (21% Y-o-Y) (70 bps on YoY)

1. Value of New Business, New Business Margin and Indian Embedded Value is based on actual tax rate. 2. On Effective tax rate basis, VoNB and VoNB margin is ₹ 8.0 billion & 20.2% respectively for H1 FY 21. 3. Indian Embedded Value on Effective tax rate basis is ₹ 312.7 billion for H1 FY 21. 4. The methodology, assumptions and the results have been reviewed by Willis Towers Watson Actuarial Advisory LLP. The CAGR numbers are calculated for a period of 5 years from H1 FY 17 to H1 FY 21. 4. The methodology, assumptions and the results have been reviewed by Willis Towers Watson Actuarial Advisory LLP. Numbers are rounded off to nearest one decimal.

939 bps Y-o-Y

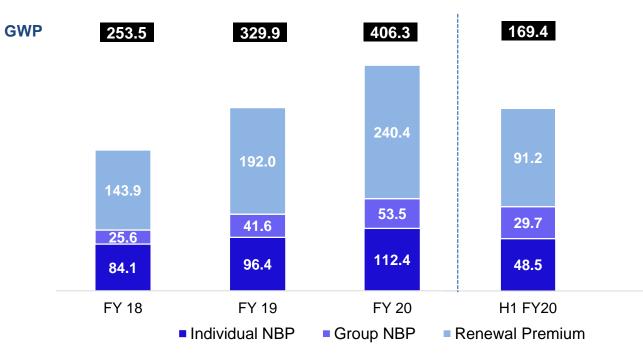


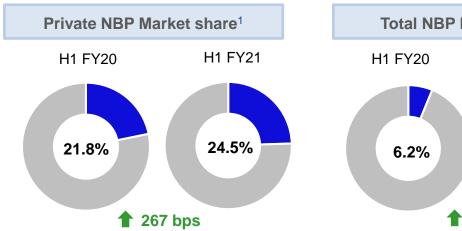


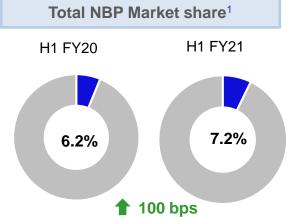
₹ in billion

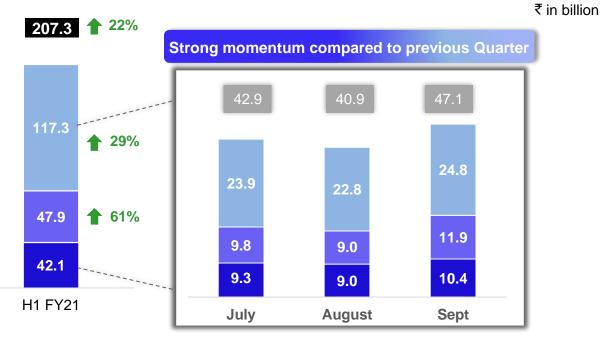
Premium

Gaining momentum in new business collection; Strong growth in renewal collection











Heightened risk awareness amongst customers resulting improvement in premium



Gained significant market share on NBP basis post initial lockdown



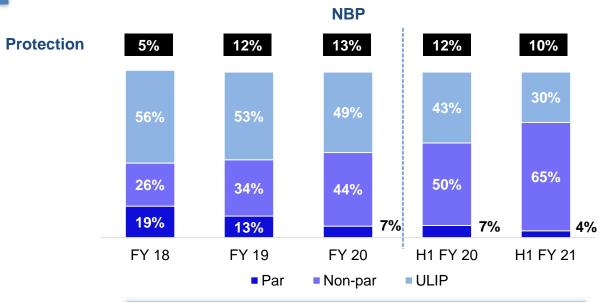
Track record of recovery from periods of disruption on solid foundation of distribution network



1. Based on Life Insurance Council data for life insurers. Components may not add up to total due to rounding-off.

Product portfolio

Continued progress across all key customer segments



4% 1% 5% 6% 5% 65% 69% 72% 73% 76% 3% 27% 20% 6% 18% 24% 18% 12% 10% 9% FY 18 FY 19 FY 20 H1 FY 20 H1 FY 21

Non-par

Par

Individual NBP

Growth in Protection APE - 23%

 \Rightarrow

Growth in Non-Par Individual NBP - 20%

ULIP

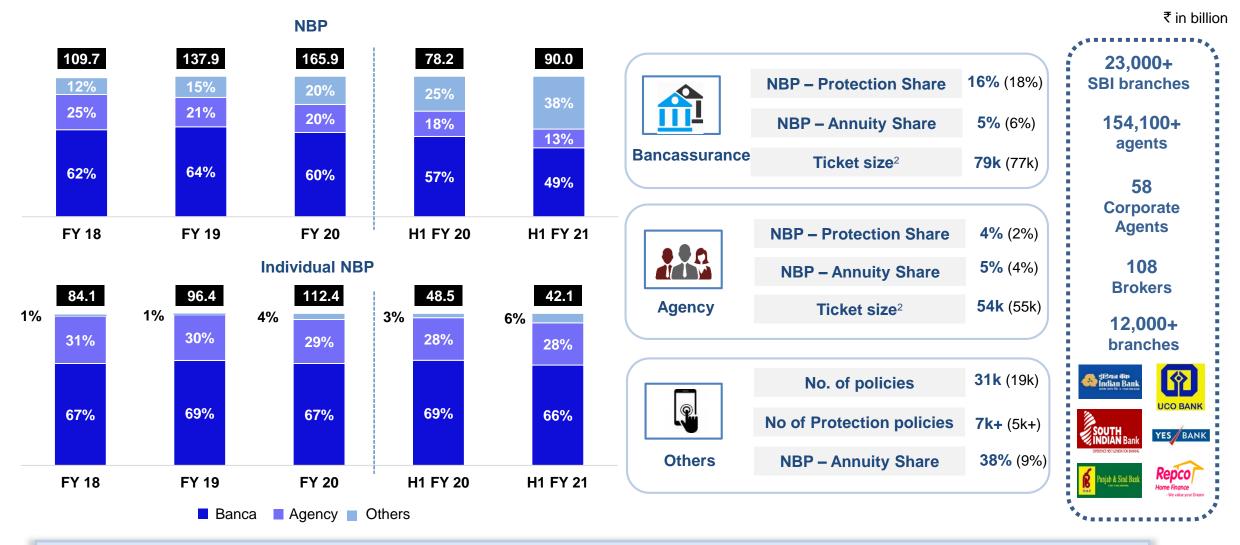
Product Mix ¹	FY18	FY 19	FY 20	H1 FY 20	H1 FY 21
Individual Savings	83.5	92.7	107.2	46.1	39.4
- Par	20.3	17.6	11.6	5.7	3.7
- Non Par	2.1	2.2	15.1	7.1	8.5
- ULIP	61.0	72.8	80.5	33.3	27.2
Protection	6.0	16.4	20.8	9.3	9.1
- Individual	0.6	3.7	5.3	2.4	2.7
- Group	5.4	12.7	15.5	6.9	6.4
Group Savings	20.2	28.8	37.9	22.8	41.5
Total NBP	109.7	137.9	165.9	78.2	90.0



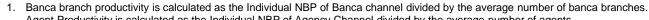
₹ in billion

Distribution strength

Geographically diversified unparalleled distribution network



Diversified network of Traditional + Alternative channels enabling us to maintain business continuity during Covid-19



Agent Productivity is calculated as the Individual NBP of Agency Channel divided by the average number of agents

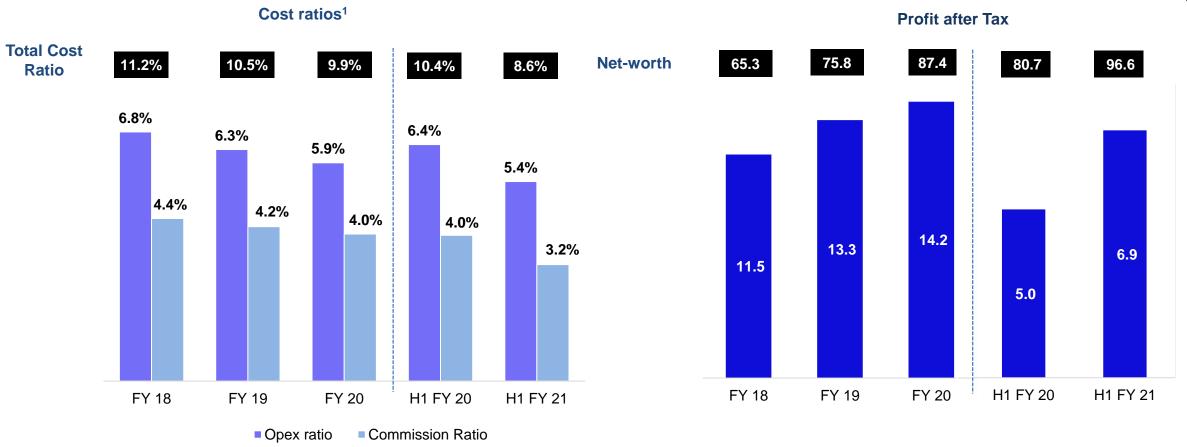
2. Individual ticket size is calculated as the Individual NBP of Channel divided by the number of individual policies.

Figures in bracket represent H1 FY 20 numbers. All growth/drop numbers are with respect to H1 FY 21 over H1 FY 20. Components may not add up to total due to rounding-off.



Cost efficiency and profitability

Maintaining high levels of cost efficiencies leading to growing profitability



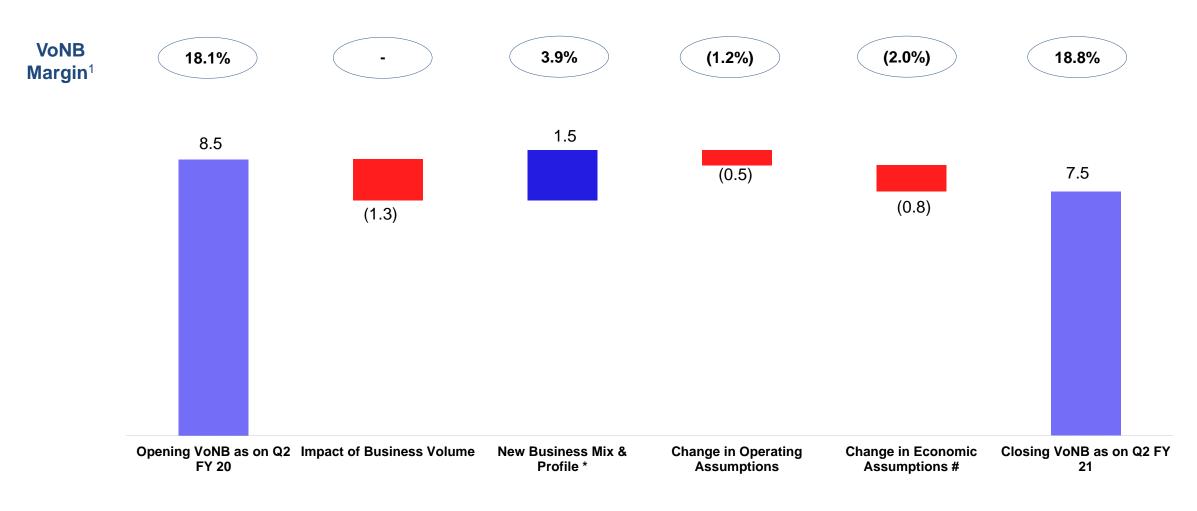
Healthy solvency ratio of 2.45 against regulatory mandate of 1.50

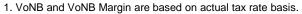
 Opex ratio is operating expenses (excluding commission) divided by Gross Written Premium. Commission ratio is commission expenses (including rewards) divided by Gross Written Premium. Total cost ratio is operating expenses including commission, provision for doubtful debts and bad debts written off divided by Gross Written Premium. Components may not add up to total due to rounding-off.



₹ in billion

VoNB margin growth of 70 bps from 18.1% to 18.8%





2. The methodology, assumptions and the results for the FY 20 & Q2 FY 21 disclosures have been reviewed by Willis Towers Watson Actuarial Advisory LLP.

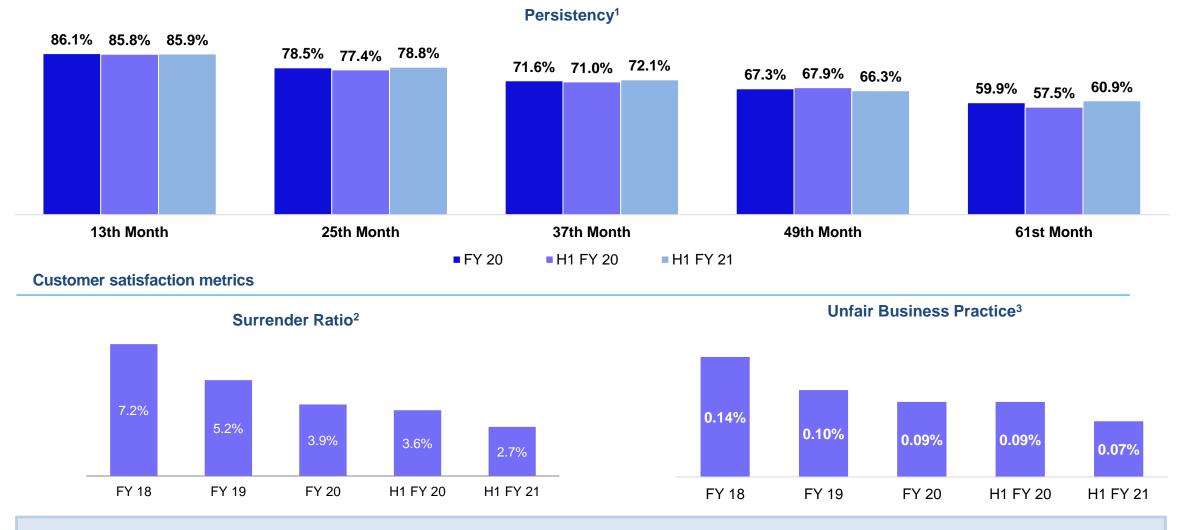
* Impact of change mainly in Business mix and profile (Age,Term, Channel etc.)

Risk free rate change



Customer retention and satisfaction

Deeper relationship with customers through quality underwriting and strong sales ethos



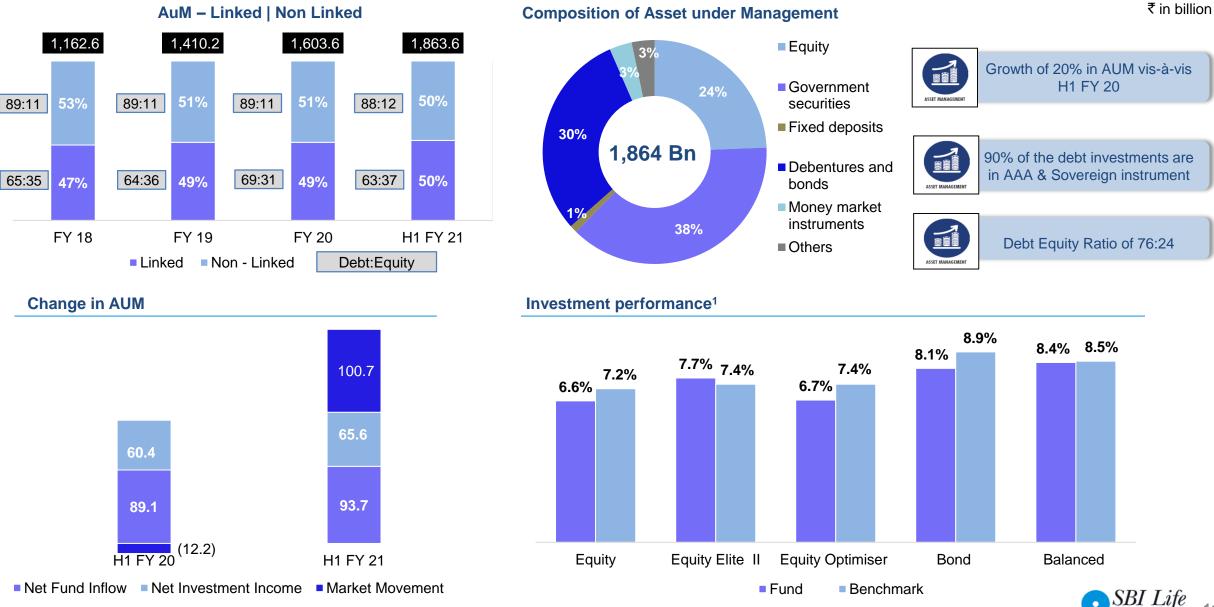
Need based value proposition and strong customer engagement

- 1. The persistency ratios are calculated as per IRDAI circular dated 23rd January 2014. Single premium and fully paid-up policies are considered. Group Business where persistency is measurable, is included. Ratios are calculated based on premium.
- The Persistency Ratios are calculated using policies issued in September to August period of the relevant years.
- 2. Surrender ratio-individual linked products (Surrender/Average AuM).
- 3. Number of grievances with respect to unfair business practice that are reported to the Company divided by policies issued by the Company in the same period.



Asset under Management

Continue to be one of the top private player in terms of AUM



1. 5 year CAGR as on September 30, 2020 Components may not add up to total due to rounding-off.

Agenda



Performance update



Focus areas and initiatives











COVID-19 - Update

Business Continuity Plan

- Identified immediate significant challenges to alter operations based on advisories issued by government

Cybersecurity

- Improved & Secured architecture for WFH;
- Regulatory advisories implemented for better protection against possible threats;
- Surveillance Audit of ISO 27001

Workforce

- Tie-up with quarantine centers;
- Set up of dedicated help line numbers; reimbursement of test expenses;
- Assistance in payment of deposit amount for non-empaneled hospitals;
- Professional counselling session to handle the stressed environment



- Support to frontline workers PPE kits, masks, thermal scanners, sanitizers in various districts;
- Additional contribution to fight against COVID

Customers

- COVID questionnaire bitly SMS to customers on a daily basis;
- Remote submission of policy details;
- Assistance to customers impacted due to cyclone Amphan;
- Easing of customer on-boarding
- Video verification facility

Distributors/ Vendors

- Video verification facility integrated with workflow;
- Online training Product refresh, usage of digital assets & sales techniques; Morale boosting communication;
- Alternate Sales Process for new business

Leaving no stone unturned in keeping our promise for 'Protection for Life'



Key Focus Areas

Disciplined Business Focus

- Enhancing the core -Widespread distribution network & product suite to cater different needs
- 947 offices (36% in rural & semi urban areas) & 40k+ branches of distributors
- > 29 individual & 7 group products to cater different needs of the customer
- > 5.9 lakhs+ policies issued
- 1.75 lacs + individual protection policies sold digitally



Customer Engagement

Use of analytics enabling better customer engagement

- 643,608 Pre-issuance welcome calls
- More than **10Lacs** Hyper personalized communication for building awareness
- Over 10 lacs customers opted for WhatsApp communication
- Reduction in grievances from 33 to 19 per 10,000 policies



Operational Efficiencies

Leveraging Best in class cost ratio benefits

- > Automated underwriting -24% individual proposals
- 70% Renewal Premium collected through Digital Mode
- Video MER reducing risk of impersonation & accuracy in examination
- 19K + Death Claims settled – ease to customers for document submissions in lockdown



Digital Capabilities

Harnessing technology in strengthening business

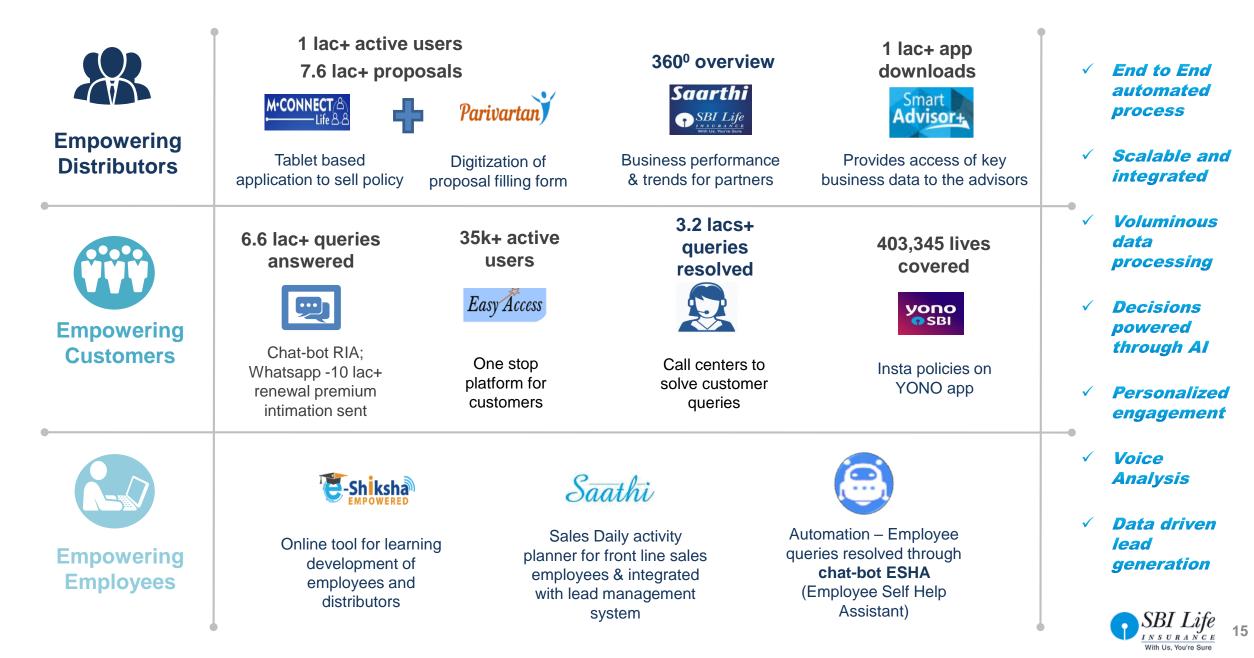
- OCR technology for faster digital onboarding
- Digital submission of Claims documents, COE for Annuitants, e-MHR
- Machine Learning and Al helping identify prospective customers
- 60 + API platforms for quick on-boarding of partners & faster system integration





MER - Medical Examination Reports; OCR - Optical Character Recognition; COE - Certificate of Existence; MHR - Moral Hazard Report

Digital Quotient: Leading to greater shared outcomes



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Industry overview

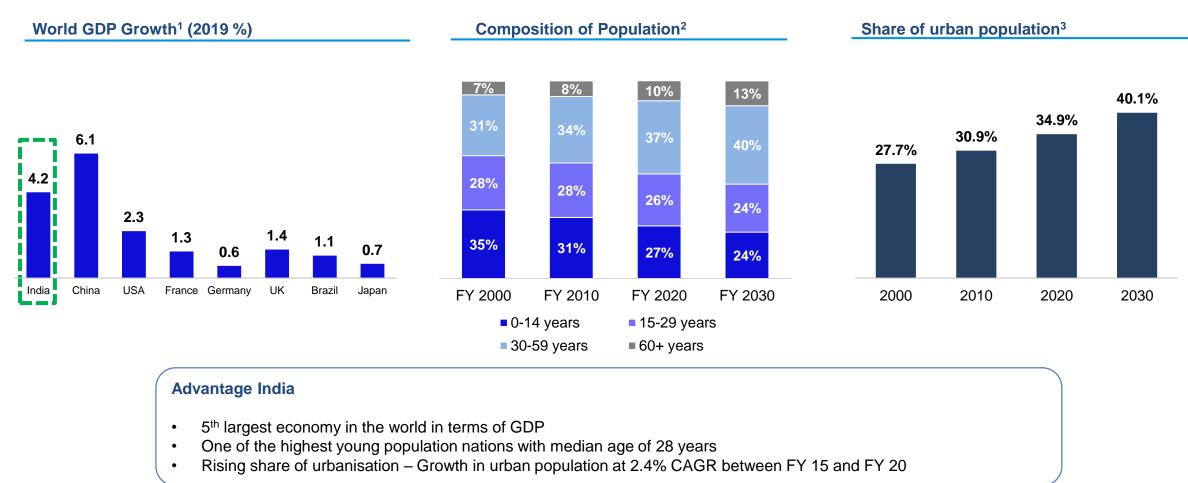


Annexure



India Life Insurance - Structural Growth Drivers in Place

Strong Demographic Tailwinds Supporting India Growth Story



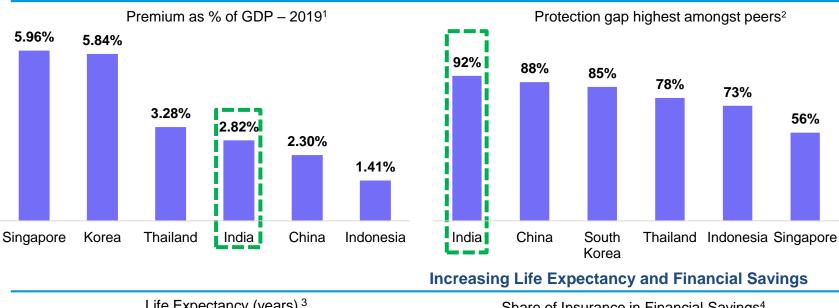
Combination of a high share of working population, rapid urbanization, rising affluence and focus on financial inclusion to propel

the growth of Indian life insurance sector



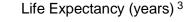
Life Insurance – Significant Under Penetration versus other Markets

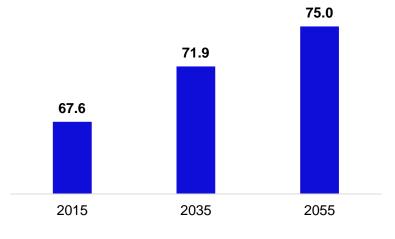
Share of Life Insurance in Savings expected to Rise



Underpenetrated Insurance Market

- 10th largest life insurance market worldwide and 5th largest in Asia with ₹ 4.6 trillion in total premium business.
- Total premium grew at CAGR of 17% between FY01– FY18.
- India continues to be under penetrated as compared to countries like China, Thailand and Korea.

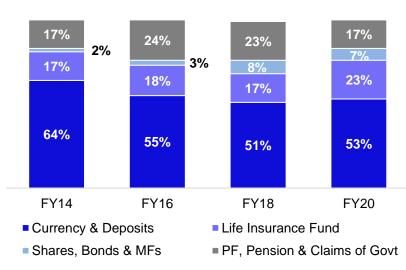




Share of Insurance in Financial Savings⁴

73%

56%



- Increase in share of insurance as a percentage of Financial Savings is expected to drive growth in life insurance sector.
- Also the demand for pension based products will increase with the rise in life expectancy.



1. Swiss Re, sigma No 4/2020

2. Swiss Re, Economic Research & Consulting "Mortality Protection Gap Asia-Pacific 2015"

3. UN World Population Report 2017.

4. Reserve Bank of India, Handbook of Statistics on Indian Economy

Industry Composition

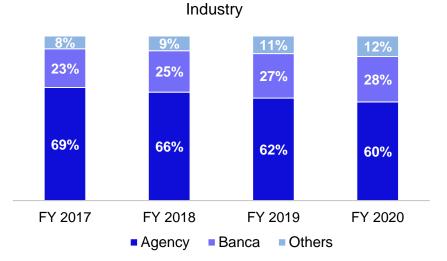
Product mix and Channel mix

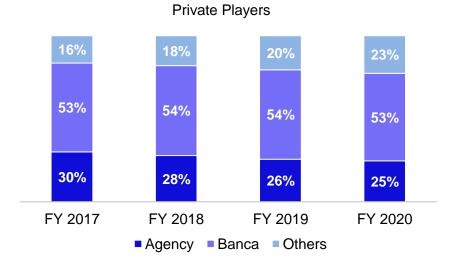
Product portfolio¹



Higher ULIP contribution among private players, though traditional products forms the major share of new business

Channel mix²





Banca channel continues to be the largest contributor for private players although Direct channel has gained momentum in the past years

1. New business premium basis

2. Individual new business premium basis

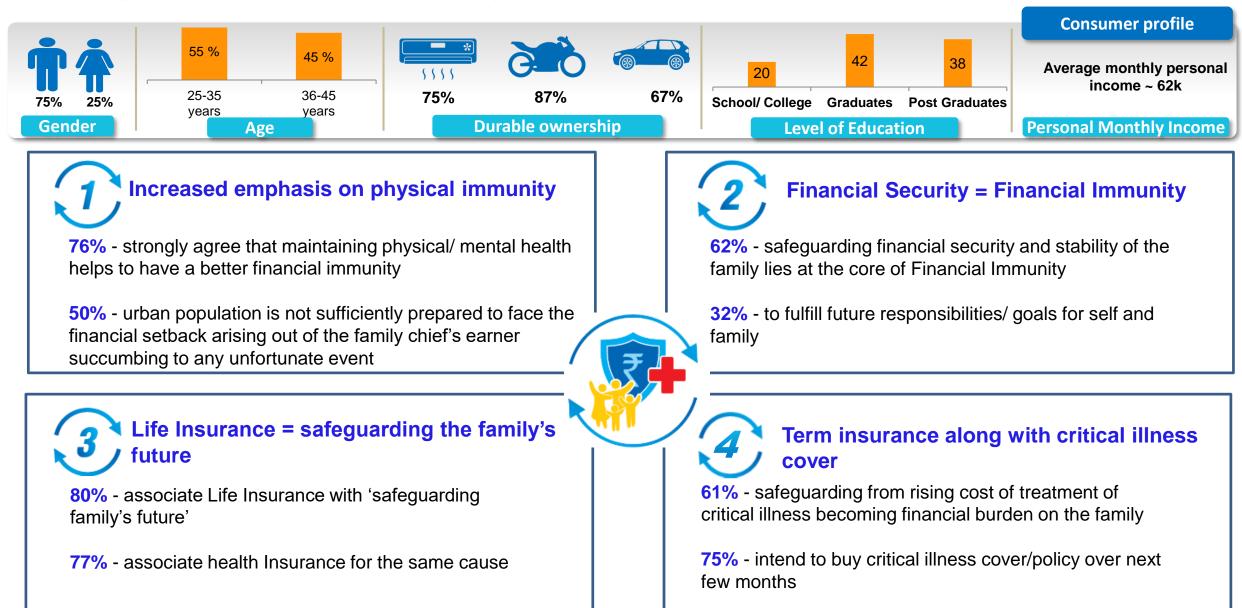
Source: Life Insurance Council, Public disclosures

Components may not add up to total due to rounding-off.



Financial Immunity

Understanding Consumer's attitude towards financial security¹



1. "Understanding Consumer's attitude towards Financial immunity" - Survey conducted by SBI Life in association with Nielsen

Agenda



Performance update



Focus areas and initiatives









Annualised Premium Equivalent (APE)

APE Product mix and Channel mix

Product portfolio

₹ in billion

Segment	FY18	FY 19	FY 20	H1 FY 20	H1 FY 21	Mix (H1 FY 21)
Individual Savings	78.5	87.2	93.9	40.4	30.5	77%
- Par	20.9	18.1	11.7	5.7	3.5	9%
- Non Par	0.7	0.4	7.4	3.7	4.7	12%
- ULIP	56.9	68.6	74.8	31.0	22.3	56%
Individual Protection	0.6	3.7	5.1	2.3	2.6	7%
Group Protection	4.0	2.9	4.5	1.8	2.4	6%
Group Savings	2.4	3.2	4.0	2.3	4.2	11%
Total APE	85.4	97.0	107.4	46.7	39.8	

Channel mix

Channel	FY18	FY 19	FY 20	H1 FY 20	H1 FY 21	Mix (H1 FY 21)
Banca	55.9	64.8	69.8	30.6	24.3	61%
Agency	25.6	27.7	29.8	12.6	9.5	24%
Others	3.9	4.5	7.9	3.5	6.0	15%
Total APE	85.4	97.0	107.4	46.7	39.8	



Individual Annualised Premium Equivalent (APE)

Individual APE – Channel Mix Segment wise

₹ in billion

Channel	Segment	FY18	FY 19	FY 20	H1 FY 20	H1 FY 21	Mix (H1 FY21)
	Participating	13.2	9.9	4.6	2.6	1.0	3%
Bancassurance	Non Participating	0.9	3.5	9.1	4.6	5.0	15%
Dalicassurance	Unit Linked	38.9	49.0	53.4	22.3	16.4	50%
	Total	53.0	62.4	67.1	29.4	22.5	68%
	Participating	7.5	7.8	6.5	2.9	2.2	7%
Agency	Non Participating	0.2	0.5	2.6	1.2	1.7	5%
	Unit Linked	17.7	19.3	20.6	8.4	5.6	17%
	Total	25.4	27.6	29.7	12.5	9.5	29%
Others	Participating	0.3	0.4	0.6	0.2	0.3	1%
	Non Participating	0.1	0.2	0.8	0.2	0.6	2%
	Unit Linked	0.3	0.3	0.8	0.2	0.3	1%
	Total	0.7	0.9	2.2	0.7	1.2	4%



Sensitivity Analysis

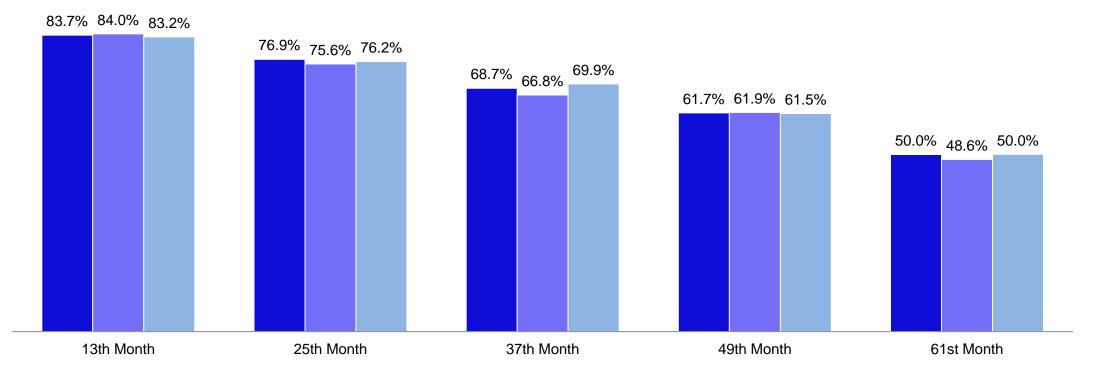
Scenario	Change in EV %	Change in VoNB %	
Reference Rate +100 bps	(2.9%)	(0.2%)	On effective
Reference Rate -100 bps	3.4%	0.0%	tax rate basis
Decrease in Equity Value 10%	(1.5%)	(0.4%)	IEV
Proportionate change in lapse rate +10%	(0.8%)	(3.9%)	₹ 312.7 bn
Proportionate change in lapse rate -10%	1.2%	5.0%	
Mortality / Morbidity +10%	(1.9%)	(9.2%)	VoNB
Mortality / Morbidity -10%	1.9%	9.2%	₹ 8.0 bn
Maintenance Expense +10%	(0.6%)	(2.6%)	
Maintenance Expense -10%	0.6%	2.6%	VoNB Margin
Mass Lapse for ULIPs in the year after the surrender penalty period of 25% 1	(2.7%)	(7.1%)	20.2%
Mass Lapse for ULIPs in the year after the surrender penalty period of 50% 1	(6.4%)	(16.6%)	***************************************
Tax Rate Change to 25% on Normal Tax rate basis	(8.1%)	(16.3%)	

1. Mass lapse sensitivity (of 25% or 50%) for ULIP business is applied at the end of surrender penalty period as defined by APS 10, which is taken to be the beginning of 5th policy year for current generation of our ULIP products. 2. VoNB sensitivity: New Business sensitivities assume that the scenario arises after the point of sale; and consider impacts on both new business liability cash-flows and the asset backing the reserves at the respective month ends. 3. The sensitivities are being calculated with a lag of one quarter of a year.



Persistency - Regular Premium

Quality Underwriting and Customer Retention



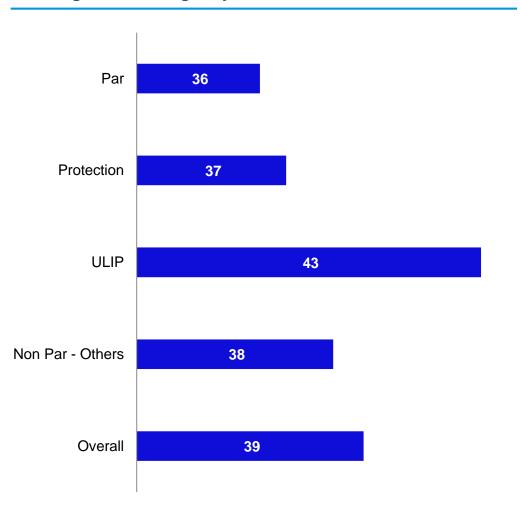
Persistency¹

■ FY 20 ■ H1 FY 20 ■ H1 FY 21

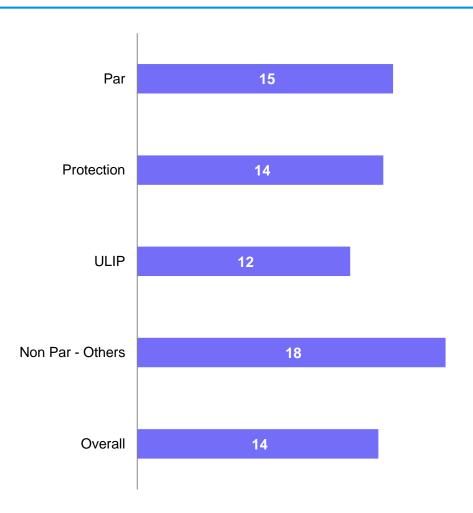


Customer Age and Policy Term¹

Average customer age in years



Average policy term in years





1. Age and term for individual products for H1 FY 21.





Environment

- Corporate office building is a Green Building, certified by Indian Green Building Council, to comply with efficient use of natural resources
- Water conservation and waste management initiatives undertaken
- Reduction in paper usage -Online fund statements, digital onboarding of customers & customer service request
- Reduction in plastic usage

Social

- Building insurance awareness & providing insurance solutions tailored to the needs of the people residing in rural areas & social sector
- Website & customer communication in vernacular languages - a better connect with the customers
- CSR activities covering healthcare, education & skill development. Total CSR spend till now ₹220 Mn +
- Gender equality; Anti-sexual harassment policy



Governance

- Independent diversified Board. various committees headed by independent directors; evaluation framework for directors: well defined code of conduct
- Whistle Blower Policy, prevention of insider trading, Anti-money laundering & compliance policy defined
- · Clearly defined norms for Data protection/handling, cyber security, risk framework: continuous periodic review & update: information security management system ISO 27001 certified

381,900



Number of policies issued in rural areas





CSR partners

75,224



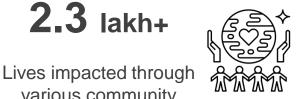
Number of training programs conducted





various community

projects





Creating a sustainable future for all stakeholders

The data pertains to FY 20.

Revenue and Profit & Loss A/c

₹ in billion

Particulars	FY 19	FY 20	H1 FY 20	H1 FY 21
Premium earned	329.9	406.3	169.4	207.3
Premium on reinsurance ceded	(1.0)	(3.1)	(1.7)	(2.9)
Net premium earned	328.9	403.2	167.7	204.5
Investment income ¹	116.0	33.4	57.9	145.9
Other income	0.8	0.5	0.2	0.2
Total income (A)	445.7	437.2	225.8	350.5
Commission paid	13.5	16.2	6.7	6.6
Operating and other expenses ²	26.1	30.2	13.5	14.3
Provision for tax – policyholders'	2.7	3.8	2.4	1.5
Claims/benefits paid (net) ³	152.9	162.5	61.1	92.8
Change in actuarial liability ⁴	236.8	210.4	137.1	228.5
Total expenses (B)	432.0	423.0	220.8	343.6
Profit before tax (A-B)	13.7	14.1	5.0	6.9
Provision for tax – shareholders'	0.5	(0.1)	0.0	0.0
Profit after tax	13.3	14.2	5.0	6.9

1. Net of Provision for diminution in the value of investment and provision for standard and non-standard assets.

2. Includes provision for doubtful debts (including write off) and service tax/GST on charges.

3. Inclusive of interim bonus and terminal bonus.

4. Includes movement in fund for future appropriation.

Components may not add up to total due to rounding-off.



Balance Sheet

Particulars H1 FY 21 **FY 19 FY 20** H1 FY 20 SOURCES OF FUNDS Share Capital 10.0 10.0 10.0 10.0 78.8 **Reserves and Surplus** 64.6 69.6 85.8 Credit/(Debit) Fair Value Change Account 1.2 (1.4)1.1 0.9 75.8 87.4 80.7 96.6 Sub-Total Credit/(Debit) Fair Value Change Account 10.6 (15.9)9.1 3.3 761.2 705.0 **Policy Liabilities** 649.5 834.5 **Provision for Linked Liabilities** 605.9 763.0 675.4 818.2 Fair Value Change Account (Linked) 51.6 (28.6)48.8 49.5 51.3 **Funds for Discontinued Policies** 33.8 45.1 67.0 7.1 6.4 13.2 Funds for Future Appropriation 2.8 1570.5 **Total Liabilities** 1,430.0 1,625.6 1,882.5 **APPLICATION OF FUNDS** Investments -Shareholders 57.2 68.3 69.1 83.4 -Policyholders 644.7 734.2 691.9 825.2 -Assets held to cover Linked Liabilities 691.3 785.7 769.3 934.8 1.7 3.6 3.7 3.2 Loans 5.8 6.0 5.6 Fixed assets 6.0 29.1 28.0 30.5 30.2 Net Current Assets 1570.5 **Total Assets** 1,430.0 1,625.6 1.882.5



Components may not add up to total due to rounding-off

₹ in billion

Abbreviations

Term	Description	Term	Description
GWP	Gross Written Premium	NON PAR	Non-Participating
NBP	New Business Premium	Орех	Operating Expenses (excluding commission)
NOP	Number of Policies	CAGR	Compounded Annual Growth Rate
APE	Annualized Premium Equivalent	GDP	Gross Domestic Product
IRP	Individual Rated Premium	INR (₹)	Indian Rupees
AuM	Assets Under Management	USD (\$)	United States' Currency
Banca	Bancassurance	ТАТ	Turn Around Time
ULIP	Unit Linked Insurance Plan	Traditional	Other than Unit Linked Insurance Plan
PAR	Participating	IEV	Indian Embedded Value



Glossary

- New Business APE: The sum of annualized first year premiums on regular premium policies, and 10.00% of single premiums, written by the Company during the fiscal year from both retail and group customers.
- New Business Premium (NBP): Insurance premium that is due in the first policy year of a life insurance contract or a single lump sum payment from the policyholder.
- Individual Rated Premium (IRP): New business premiums written by the Company under individual products and weighted at the rate of 10.00% for single premiums.
- Renewal Premium: Life insurance premiums falling due in the years subsequent to the first year of the policy.
- Gross Written Premium (GWP): The total premium written by the Company before deductions for reinsurance ceded.
- Value of New Business (VoNB): Value of New Business is the present value of expected future earnings from new policies written during a specified period and it reflects the additional value to shareholders expected to be generated through the activity of writing new policies during a specified period.
- VoNB Margin: VoNB Margin is the ratio of VoNB to New Business Annualized Premium Equivalent for a specified period and is a measure of the expected profitability of new business.
- Solvency Ratio: Solvency ratio means ratio of the amount of Available Solvency Margin to the amount of Required Solvency Margin as specified in form-KT-3 of IRDAI Actuarial Report and Abstracts for Life Insurance Business Regulations.



Disclaimer

Except for the historical information contained herein, statements in this presentation which contain words or phrases such as 'will', 'would', 'indicating', 'expected to' etc., and similar expressions or variations of such expressions may constitute 'forward-looking statements'. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements.

These risks and uncertainties include, but are not limited to our ability to successfully implement our strategy, our growth and expansion in business, the impact of any acquisitions, technological implementation and changes, the actual growth in demand for insurance products and services, investment income, cash flow projections, our exposure to market risks, policies and actions of regulatory authorities; impact of competition; experience with regard to mortality and morbidity trends, lapse rates and policy renewal rates; the impact of changes in capital, solvency or accounting standards, tax and other legislations and regulations in the jurisdictions as well as other risks detailed in the reports filed by State Bank of India, our holding company. We undertake no obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

The assumptions, estimates and judgments used in the calculations are evaluated internally where applicable and have been externally reviewed. They represent the best estimate based on the company's experience and knowledge of relevant facts and circumstances. While the management believes that such assumptions, estimates and judgments to be reasonable; the actual experience could differ from those assumed whereby the results may be materially different from those shown herein.



Thank you

Investor Relations Contact:

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