

SBI Life Extends Support to Homi Bhabha Cancer Hospital and Research Centre, Visakhapatnam

Visakhapatnam, 01 September, 2017: SBI Life Insurance Company Limited ("SBI Life Insurance") through its CSR outreach has extended its support to Homi Bhabha Cancer Hospital and Research Centre, by providing a 12 seater van. Through this initiative SBI Life Insurance hopes that it will be able to assist in easing the hardships faced by underprivileged patients while commuting the distance between the hospital and the city.

In the event, Mr. M. Anand, President - Marketing, SBI Life Insurance, handed over the keys of the van to the Chief Medical Officer, Dr.D Raghunadharao, Homi Bhabha Cancer Hospital and Research Centre, Visakhapatnam.

Mr. M. Anand, President - Zone 2, SBI Life Insurance said, "At SBI Life Insurance we believe in providing for those in need and through our CSR initiatives we aim for the greater good of the society. Facilitating aid to cancer patients is one such endeavour. With this association, we look forward to providing better transportation facilities thereby helping the underprivileged patients commute to and from the hospital in times of need."

Dr.D Raghunadharao, Chief Medical Officer, Homi Bhabha Cancer Hospital and Research Centre said, "Cancer patients require immediate and long term assistance, commuting is a major concern area for those who visit the hospital on a regular basis. We are glad that SBI Life Insurance has assisted us in this struggle. This contribution will help us in attending the patients faster, and also reach out to more number of people each day."

Past CSR initiatives in Vizag or Andhra Pradesh

Over the years, SBI Life Insurance has tried to improve conditions of the children from underprivileged sections of the society from across India by facilitating them with education and adequate health care services through its initiatives such as 'Shiksha Ki Kiran', 'Health & You', 'Shiksha se Safalta', 'Khushiyon ka Lunch Box' and 'My Art My World'.

The company has further extended its CSR initiatives towards providing facilities to the children from the rural areas, like safe drinking water, sanitation and electricity, along with better infrastructure and healthcare facilities. SBI Life Insurance supports genuine initiatives with a vision to promote and facilitate the children to emerge as productive assets in a sustainable and scalable manner and thereby, set a foundation for nation building.

About Homi Bhabha Cancer Hospital and Research Centre:

The Homi Bhabha Cancer Hospital and Research Centre (HBCH & RC) is a non-profit, Grants-in-Aid Institution of the Department of Atomic Energy, Government of India, and falls under the administrative control of the Tata Memorial Centre (Tata Cancer Hospital), Mumbai. HBCH & RC provides treatment to the underprivileged patients completely free of cost.

HBCH & RC is the one to launch the District Cancer Registry for Vishakhapatnam District. In addition to providing diagnostic services and chemotherapy in a day-care unit, the Hospital also provides full scale palliative care, including hospice, life care and home care.