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Impact Assessment Report (Web Version)



SBI LIFE | Parikrma Humanity Foundation

List of Acronyms

Acronym	Expression
CSR	Corporate Social Responsibility
NGO	Non-governmental organization
ToC	Theory of Change
LFA	Logical Framework Analysis
CBSE	Central Board of Secondary Education
NIOS	National Institute of Open Schooling
PDS	Public Distribution System

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Quality education and nutritious meals are still a far-fetched dream for many of the underprivileged kids in India. Although India has been witnessing a steady increase in the literacy rate over the years, there is still a lot of scope to improve the quality of primary and secondary school education offered at present. To tackle this issue, SBI Life partnered with Parikrma Humanity Foundation to support the Parikrma Centre for Learning, Sahakar Nagar and the Parikrma Junior College. This program is in alignment with SBI Life's key thematic areas of Education and Healthcare as it is centered around holistic child development through interventions falling under both these pillars. The grant amount of ₹ 2,21,60,000/- Cr was disbursed in FY2020-21 for the program. The intervention addresses SDG 4 and 10 of the UN SDGs, Agenda 2030. Nationally, it targets activity (ii) of Schedule VII of the Companies Act, 2013.

As part of the impact assessment, a logical framework analysis was laid against the expected theory of change, to understand the parameters, indicators, output, outcome, and overall impact. A mixed method approach that involves combining both quantitative and qualitative methods to gain a deeper understanding of a research problem, was adopted for this study. The total sample size for the impact study was 163 across both the institutions out of which a total of 141 respondents were the primary beneficiaries of the project i.e., students (from grades V to XII), alumni and family members. All the students assessed came from underprivileged backgrounds, which was also indicated by the very low literacy rate and income levels of the family members. The Give team conducted in-depth Key Informant Interview (KIIs) with the other stakeholders, vital in determining the impact of the project's interventions.

The study found that the NGO was successful in delivering quality education to their students in FY 2020- 21, despite the lockdown induced due to the COVID-19 pandemic. The school functioned virtually in the year 2020-21 and activities such as vocational skilling of mothers and mid-day meals had to be suspended due to the pandemic. Instead of these activities, the NGO undertook ration kit distribution for all the students' families and provided mental health support through a counselling program.

The teachers reported that the school curriculum was adapted for virtual delivery by integrating multimedia elements in the lesson plans. It was found that this new method of pedagogy garnered high appreciation from the students and saw increased participation in class from introverted students (as reported by the teachers). The mental health counselling sessions were highly lauded by both parents and students, and they mentioned that the sessions helped them in dealing with the pandemic in a better manner. The ration kits were provided to the families on a weekly basis and the quantity was found to be sufficient for the families. The family members also confirmed adherence to COVID-19 protocols during the physical distribution of the ration kits and other items like textbooks. Although vocational skilling was not conducted during 2020-21, the NGO program team reported a positive impact of this intervention, citing an average income

increase of 20–25% for participating mothers, FY 2020–21, when vocational training was suspended.

The progress made by the NGO against each of the key performance indicators (KPIs) mutually agreed upon with SBI Life for the FY2020–21 is mentioned in the table below:

Parameters	Key Performance Indicators	Give's Observation
Improvement in academic performance	Change in scores in academic subjects	<ul style="list-style-type: none"> • Average decline of 11.7% in scores of standards 0–8 • Average increase by 21.8% in scores of standards 9–12 • 13% increase in pass % for standard 10 board exams and 37% increase for standard 12 board exams.
Improvement in commitment of students towards education	<ul style="list-style-type: none"> • Change in attendance of students • Drop-out rate 	<ul style="list-style-type: none"> • 86% of the students attended virtual classes regularly • Overall dropout rate from all the classes is ~2%
Increase in confidence and interpersonal skills of students	Change in participation of students in various competitions and events	89% of the students participated in virtual events in FY 2020–21
Improved involvement of parents in the educational journey of their children	No. of times parents attended school meetings	<ul style="list-style-type: none"> • 4 parent teacher meetings held in a year • 95–100% attendance observed amongst parents
Enhanced physical health of students	<ul style="list-style-type: none"> • Change in sick leaves • Change in the BMI 	<ul style="list-style-type: none"> • Attendance was not formally recorded during FY 2020–21 due to virtual schooling • Health tracking was suspended in FY 2020–21. Ration kits were distributed to all families to ensure students have continued access to good nutrition
Improved skills and livelihood of parents	No. of individuals employed/self-employed due to skill training provide	<ul style="list-style-type: none"> • Vocational training was suspended in FY 2020–21 due to COVID-19 pandemic • 3 mothers participated in making cloth bags for the ration kits distributed in FY 2020–21. They collectively earned a total of INR 18,000 (they made 1000 bags and got paid INR. 18 per bag)

Despite the fact that intervention has been cynical due to Covid-19 induced restrictions, the intended objective of progressing the learning curve during the lockdown saw the upward spike. Going forward, we believe it will be pertinent for Parikrma to design and curate special program that can be administered in the times of emergencies such as the COVID-19 pandemic, when physical classes are not feasible.

The focus on a creative teaching pedagogy, with a high focus on audiovisual elements, comes off as a core strength of the program followed by the holistic approach taken by the NGO in ensuring a healthy learning environment for the students at home. A more comprehensive mental health program for the parent community can be developed for effective resolution of family issues at home.

Field Pictures

