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Impact Assessment Report (Web Version)



SBI LIFE

**Growdiesel Climate
Care Council**

Table of Acronyms

Acronym	Expression
CSR	Corporate Social Responsibility
NGO	Non-governmental organization
ToC	Theory of Change
LFA	Logical Framework Analysis
DMO	District Medical Officer
DIO	District Immunization Officer

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The Covid-19 pandemic was one of the worst health crises that India and the world has ever faced. Although it affected all sections of society, the underprivileged communities and the frontline workers were the hardest hit by it. The overburdened healthcare facilities meant that accessibility to COVID-19 testing, and vaccination had become severely limited for the masses. To address these concerns, SBI Life collaborated with Growdiesel Climate Care Council to develop mobile clinics for COVID-19 testing and vaccination. These clinics were envisaged to increase accessibility to free of cost COVID-19 testing and vaccination, especially amongst the underprivileged sections of the society. A grant of ₹ 1,45,00,000 Cr was disbursed for the program in FY 2020-21. Nationally, the program targets activity (xii) of Schedule VII of the Companies Act, 2013.

As part of the impact assessment, a logical framework analysis was laid against the expected theory of change, to understand the parameters, indicators, output, outcome, and overall impact. A mixed method approach was deployed to collect and analyze qualitative and quantitative data. The total sample size for the impact study was 63 of which a total of 57 respondents were the primary beneficiaries of the project. The Give team conducted in-depth KIs with the other stakeholders, vital in determining the impact of the project's interventions.

The study indicated that the mobile clinics were hugely successful in terms of reaching the beneficiaries. Over 2.2 lakh beneficiaries (computed on the basis of our interaction with the government stakeholders) were reached in both the states against the initial target of 15,000. It was found that the mobile clinics were primarily used for vaccination purpose by the respective State governments. The District Medical Officer (DMO), Delhi, highly appreciated the design of the mobile clinics and stated that the clinics played a crucial role in increasing coverage of COVID-19 vaccinations in Delhi. The District Immunization Officer (DIO), Gurgaon, stated that the mobile clinics were used for transportation of vaccines to the rural areas of Gurgaon in Haryana,

indicating that the mobile clinics played a pivotal role in increasing last mile access to COVID-19 vaccines and testing for the underprivileged communities.

The huge scale of the program stood out as the biggest highlight followed by the highly innovative design of the mobile clinics. The big size of the buses was found to be a con as that hindered the clinics from accessing narrow lanes, especially in rural areas. The usage of a smaller bus for any further mobile clinic development and integration of solar power unit to limit fuel usage have been recommended as part of the study.

Pictures

