

For Immediate Dissemination

SBI Life Introduces Women Centric Life Insurance Plan

'SBI Life - Smart Women Advantage' offers Life Cover, Savings and female specific Critical Illness Benefits in one plan

Key highlights of 'SBI Life – Smart Women Advantage' plan:

- Single plan provides Life Cover, Savings and female specific Critical Illness benefits
- Optional benefits of Additional Pregnancy Complications and Congenital Anomalies
- In-built premium waiver benefits in the event of Major Stage Critical Illness
- Tax benefits# u/s 80D & u/s 80C of the Income Tax Act for premiums paid towards health benefits & life cover respectively under the policy

Mumbai, March 08, 2016: SBI Life Insurance, on the occasion of International Women's Day, launched 'SBI Life - Smart Women Advantage' plan, a women centric insurance plan, specifically crafted keeping in mind the needs of a woman. It's a participating individual traditional endowment plan with health concept built into one plan. The plan provides for Life Cover, Savings and female specific Critical Illness benefits. It also provides optional benefits of Additional Pregnancy Complication, Congenital Anomalies (APC & CA) and child birth related abnormalities, as also other illnesses.

The plan also has an in-built premium waiver benefit which would waive all the future premiums in case the life assured is diagnosed with any of the covered Major Stage Critical Illnesses.

The 'SBI Life - Smart Women Advantage' plan has two basic options to choose from - Gold Plan and Platinum Plan.

❖ Contingencies covered under the Gold Plan include:

- Death
- Female Specific Critical Illnesses as listed below:
 - Minor, Major and Advance staged female specific cancer of Breast, Cervical, Uterus, Ovaries, Fallopian Tubes and Vagina

#Tax benefits are as per norms provided under the Income Tax Act, 1961 and subject to change from time to time. Please consult your tax advisor for further details.

- Systematic Lupus Erythematosus (SLE)
 - Third Degree Burn
 - Severe Rheumatoid Arthritis
 - Severe Osteoporosis
- ❖ Contingencies covered under the Platinum Plan include:
- Death
 - Female Specific Critical Illnesses as listed below:
 - Minor, Major and Advance staged cancers including female specific cancers listed above
 - Systematic Lupus Erythematosus (SLE)
 - Third Degree Burn
 - Severe Rheumatoid Arthritis
 - Severe Osteoporosis
 - First Heart Attack – of Specified Severity
 - Open Chest CABG
 - Open Heart Replacement or Repair of Heart Valves
 - Angioplasty

With the 'SBI Life – Smart Woman Advantage' plan one can avail Tax benefits# u/s 80D & u/s 80C of the Income Tax Act for premiums paid towards health benefits & life cover respectively under the policy.

About SBI Life Insurance Company Ltd:

SBI Life Insurance is a joint venture between State Bank of India and BNP Paribas Cardif. SBI owns 74% of the total capital and BNP Paribas Cardif the remaining 26%. SBI Life has an authorized capital of Rs. 2,000 crores and a paid up capital of Rs. 1,000 crores.

Along with its 5 Associate Banks, State Bank Group has the unrivalled strength of over 20,000 branches across the country. BNP Paribas, one of the leading banks in Europe, ranks

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5th in the banking industry worldwide. BNP Paribas Cardif is the insurance arm of BNP Paribas and a worldwide leader in Creditor insurance products.

SBI Life's mission is to emerge as the leading company offering a comprehensive range of Life Insurance and pension products at competitive prices, ensuring high standards of customer service and world class operating efficiency.

SBI Life has a unique multi-distribution model encompassing the vibrant Retail Agency, Bancassurance, Alternate Channel, Corporate Solutions and Emerging Business. SBI Life's Agency Channel, comprises of a productive force of over eighty nine thousand (89,000) Insurance Advisors who offer insurance solutions, from 755 SBI Life offices, across India.

SBI Life extensively leverages the State Bank Group relationship as a platform for cross-selling insurance products along with its numerous banking related product offerings such as cover for housing loans and personal loans, SBI's access to over 100 million accounts across the country provides a vibrant base for insurance penetration across every region and economic strata in the country, thus ensuring financial inclusion in the real sense.

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