



SBI Life wins Golden Peacock Award for Risk Management - 2015

SBI Life Insurance, the most trusted private life insurer, has won the '**Golden Peacock Award for Risk Management**' for the year 2015, by the Awards Jury under the Chairmanship of **Justice M. N. Venkatachaliah, former Chief Justice, Supreme Court of India.**

Golden Peacock Award for Risk Management is a coveted and prestigious recognition of significant achievements in the field of Risk Management. The award stimulates and helps SBI Life to build its Brand equity on Risk Assessment and Management and gives SBI Life a competitive edge in today's rapidly changing market – place.

About SBI Life Insurance:

SBI Life Insurance is a joint venture between State Bank of India and BNP Paribas Cardif. SBI owns 74% of the total capital and BNP Paribas Cardif the remaining 26%. SBI Life has an authorized capital of Rs. 2,000 crores and a paid up capital of Rs 1,000 crores.

Along with its 5 Associate Banks, State Bank Group has the unrivalled strength of over 20,000 branches across the country. BNP Paribas, one of the leading banks in Europe, ranks 5th in the banking industry worldwide. BNP Paribas Cardif is the insurance arm of BNP Paribas and a worldwide leader in Creditor insurance products.

SBI Life's mission is to emerge as the leading company offering a comprehensive range of Life Insurance and pension products at competitive prices, ensuring high standards of customer service and world class operating efficiency.



SBI Life has a unique multi-distribution model encompassing the vibrant Retail Agency, Bancassurance, Alternate Channel, Corporate Solutions and Emerging Business. SBI Life's Agency Channel, comprises of a productive force of over eighty seven thousand (87,000) Insurance Advisors who offer insurance solutions, from 754 SBI Life offices, across India.

SBI Life extensively leverages the State Bank Group relationship as a platform for cross-selling insurance products along with its numerous banking related product offerings such as cover for housing loans and personal loans, SBI's access to over 100 million accounts across the country provides a vibrant base for insurance penetration across every region and economic strata in the country, thus ensuring financial inclusion in the real sense.

For more details please contact:

Braj Kishore

Head – Brand & Corporate Communication

SBI Life Insurance

Tel: +91 22 6191 0042

Email: braj.kishore@sblife.co.in