

News Release
BSE Code: 540719

January 28, 2026
NSE Code: SBILIFE

Performance for the nine-month ended December 31, 2025

- Private Market leadership in Individual New Business Premium and Individual Rated Premium with market share of 28.1% & 25.6% respectively.
- Annualized Premium Equivalent (APE) stands at ₹ 185.2 billion with growth of 16%
- Total New Business Sum Assured stands at ₹ 10,833.6 billion with 69% growth
- Improvement in 13M persistency by 101 bps⁶
- Value of New Business (VoNB) stands at ₹ 50.4 billion with growth of 17%
- VoNB Margin stands at 27.2%
- Indian Embedded value (IEV) stands at ₹ 801.3 billion with growth of 18%
- Profit After Tax (PAT) stands at ₹ 16.7 billion with 4% growth
- Robust Solvency ratio of 1.91
- Assets under Management stands at ₹ 5.1 trillion with 16% growth

Key measures of performance

Particulars	(₹ in billion)		
	9M FY 2026	9M FY 2025	YoY
Revenue Parameters			
New Business Premium (NBP)	313.3	262.6	19%
Renewal Premium (RP)	420.2	347.3	21%
Gross Written Premium (GWP)	733.5	609.8	20%
Individual New Business Premium (Ind. NBP)	225.5	198.6	14%
Individual Rated Premium (IRP)	166.8	145.5	15%
Annualized Premium Equivalent (APE)	185.2	159.7	16%
Private Market Share based on IRP ¹	25.6%	25.3%	-
APE Product mix (%) (Par/Non Par/ULIP)	7/31/62	4/29/67	-
APE Channel mix (%) (Banca/Agency/others)	62/27/11	63/28/9	-
Financial Parameters			
Profit after Tax (PAT)	16.7	16.0	4%
Net Worth	190.1	165.9	15%
Assets under Management (AuM)	5,117.1	4,416.8	16%
IEV, VoNB and VoNB Margin²			
Indian Embedded Value (IEV)	801.3	681.4	18%
IEV per Share	799.0	680.0	-
Value of New Business (VoNB)	50.4	42.9	17%
VoNB per Share (in ₹) (VoNB / Number of Shares)	50.3	42.8	-

Particulars	9M FY 2026	9M FY 2025	YoY
New Business Margin (VoNB Margin)	27.2%	26.9%	-
Key Financial Ratios			
Operating expense ratio ³	6.2%	5.3%	-
Commission ratio ⁴	5.0%	4.9%	-
Total cost ratio ⁵	11.2%	10.2%	-
Persistency Ratios - Premium Basis (Regular Premium/ Limited Premium payment under individual category) ^{6&7}			
13 th month persistency	87.1%	86.1%	-
25 th month persistency	77.1%	77.6%	-
37 th month persistency	72.0%	72.1%	-
49 th month persistency	69.1%	69.8%	-
61 st month persistency	58.8%	62.7%	-
Solvency Ratio	1.91	2.04	-
Return on Equity (RoE)	12.3%	13.5%	-

1. Source: Life insurance council

2. IEV, VoNB and VoNB Margin for 9M FY 26 & 9M FY 25 have been reviewed by Independent Actuary.

3. Operating expense ratio = Operating expenses / Gross Written Premium (GWP)

4. Commission ratio = Commission / Gross Written Premium (GWP)

5. Total cost ratio = (Operating expenses + Commission + Provision for doubtful debt and bad debt written off) /GWP

6. The persistency ratios are calculated as per IRDAI circular IRDAI/NL/MSTCIR/RT/93/6/2024 dated June 14, 2024.

Persistency Ratios for the period ended December 31, 2025 and December 31, 2024 are 'Upto the Quarter' Persistency calculated using policies issued in December to November of the relevant years.

7. Figures of the previous period have been regrouped/ reclassified/ restated wherever necessary, in order to make them comparable.

N.B: Refer the section on definitions, abbreviations and explanatory notes.

The Board of Directors of SBI Life Insurance Company Limited approved and adopted its audited financial results for the quarter and nine month ended December 31, 2025, following its meeting on Wednesday, January 28, 2026 in Mumbai. The disclosure of financial results submitted to exchanges is annexed to this release.

Managing Director & CEO's Statement:

Amit Jhingran, MD & CEO of SBI Life commented: The life insurance industry witnessed improved momentum during the third quarter, supported by recent regulatory measures and a gradual shift in customer preference towards higher sum assured products. The exemption of GST on individual policies contributed to improved affordability and aided demand during the quarter.

During Q3, SBI Life reported an acceleration in growth compared to the first half of the financial year, resulting in improved performance for the nine-month period. The growth was primarily volume-driven, supported by an increase in the number of individual policies sold during the quarter.

The Company's product mix during 9MFY26 reflected evolving customer preferences, with contributions from ULIPs, participating and non-participating savings products. The protection segment recorded strong year-on-year growth in premium and sum assured during the period.

The Company reported stable Value of New Business (VNB) margins and steady VNB growth for the nine-month period.

SBI Life remains focused on maintaining a balanced approach to growth and profitability. The Company continues to strengthen its product portfolio, distribution capabilities and operational efficiencies, while adhering to prudent risk management practices.

As one of the leading life insurance company in India, SBI Life remains committed to increasing insurance penetration, while delivering long-term value to all stakeholders.

Business growth and market share

- The Company has maintained its leadership position in Individual Rated Premium of ₹ 166.8 billion with 25.6% private market share in 9M FY 26.
- Growth in Individual New Business Premium by 13.5% to ₹ 225.5 billion in 9M FY 26.
- Protection New Business Premium stands at ₹ 34.1 billion in 9M FY 26.
- Gross Written Premium (GWP) has grown by 20% to ₹ 733.5 billion in 9M FY 26 mainly due to 24% growth in Single Premium and 21% growth in Renewal Premium (RP) in 9M FY 26.

Distribution network

- The Company has strong distribution network of 3,53,506 trained insurance professionals consisting of Agents, CIFs and SPs along with widespread operations with 1,176 offices across country.
- The Company has diversified distribution network comprising of strong bancassurance channel, agency channel and others comprising of corporate agents, brokers, micro agents, common service centers, insurance marketing firms, web aggregators and direct business.
- APE channel mix for 9M FY 26 is bancassurance channel 62%, agency channel 27% & other channels 11%.
- Individual NBP of Other channel has increased by 38% to ₹ 34.8 billion in 9M FY 26 as compared to same period last year.

Cost Efficiency

- Total Cost ratio for 9M FY 26 is 11.2% vis-à-vis 10.2% for 9M FY 25
 - Commission ratio for 9M FY 26 is 5% vis-à-vis 4.9% for 9M FY 25
 - Operating Expense ratio for 9M FY 26 is 6.2% vis-à-vis 5.3% in 9M FY 25.

Profitability

- Profit after Tax (PAT) grew by 4% to ₹ 16.7 billion for 9M FY 26.
- VoNB grew by 17% to ₹ 50.4 billion for 9M FY 26.
- VoNB margin stands at 27.2% in 9M FY 26.

Persistency

- Growth in 13th month persistency (based on premium considering Regular Premium/ Limited Premium payment under individual category) in 9M FY 26 by 101 bps due to our focus on improving the quality of business and customer retention.

Assets under Management

- AuM grew by 16% from ₹ 4,416.8 billion as on December 31, 2024 to ₹ 5,117.1 billion as on December 31, 2025 with debt-equity mix of 59:41. Approx. 95% of the debt investments are in AAA and Sovereign instruments.

Financial position

- The Company's net worth increased by 15% from ₹ 165.9 billion as on December 31, 2024 to ₹ 190.1 billion as on December 31, 2025.
- Robust solvency ratio of 1.91 as on December 31, 2025 as against the regulatory requirement of 1.50 indicating strong financial position of the Company.

Definitions, abbreviations and explanatory notes

- **New Business Premium (NBP):** Insurance premium that is due in the first policy year of a life insurance contract or a single lump sum payment from the policyholder.
- **Annualized Premium Equivalent (APE):** The sum of annualized first year premiums on regular premium policies, and 10% of single premiums, written by the Company during the fiscal year from both retail and group customers.
- **Individual New Business Premium (Ind. NBP):** Insurance premium that is due in the first policy year of an individual life insurance contract.

- **Individual Rated Premium (IRP):** New business premiums written by the Company under individual products and weighted at the rate of 10% for single premiums.
- **Renewal Premium:** Life insurance premiums falling due in the years subsequent to the first year of the policy.
- **Indian Embedded Value (IEV):** The measure of the consolidated value of shareholders' interest in the covered life insurance business, which is all life insurance business written by the Company since inception and in force as on the valuation date (including lapsed business which have the potential of getting revived). The Embedded Value of the Company has been determined on the basis of the Indian Embedded Value (IEV) Methodology calculated as per APS 10 set forth by the Institute of Actuaries of India (IAI).
- **Value of New Business (VoNB):** VoNB is the present value of expected future earnings from new policies written during a specified period and it reflects the additional value to shareholders expected to be generated through the activity of writing new policies during a specified period.
- **Value of New Business Margin / VoNB Margin:** VoNB Margin is the ratio of VoNB to New Business Annualized Premium Equivalent for a specified period and is a measure of the expected profitability of new business.
- **Solvency Ratio:** Solvency ratio means ratio of the amount of Available Solvency Margin to the amount of Required Solvency Margin as specified in form-KT-3 of IRDAI Actuarial Report and Abstracts for Life Insurance Business Regulations.
- **Net worth:** Net worth represents the shareholders' funds and is computed as sum of share capital and reserves (including share premium but excluding employee stock options outstanding account), share application money and fair value change account net of debit balance in profit and loss account.

About SBI Life Insurance

SBI Life Insurance ('SBI Life' / 'The Company'), one of the most trusted life insurance companies in India, was incorporated in October 2000 and is registered with the Insurance Regulatory and Development Authority of India (IRDAI) in March 2001.

Serving millions of families across India, SBI Life's diverse range of products caters to individuals as well as group customers through Protection, Pension, Savings and Health solutions.

Driven by 'Customer-First' approach, SBI Life places great emphasis on maintaining world class operating efficiency and providing hassle-free claim settlement experience to its customers by following high ethical standards of service. Additionally, SBI Life is committed to enhance digital experiences for its customers, distributors and employees alike.

SBI Life strives to make insurance accessible to all, with its extensive presence across the country through its 1,176 offices, 29,111 employees, a large and productive network of about 2,78,686 agents, 82 corporate agents and 9 bancassurance partners with more than 40,000 partner branches, 151 brokers and other insurance marketing firms.

In addition to doing what's right for the customers, the company is also committed to provide a healthy and flexible work environment for its employees to excel personally and professionally.

SBI Life strongly encourages a culture of giving back to the society and has made substantial contribution in the areas of child education, healthcare, disaster relief and environmental upgrade. In 2024-25, the Company touched over 53,000 direct beneficiaries through various CSR interventions.

Listed on the Bombay Stock Exchange ('BSE') and the National Stock Exchange ('NSE'), the company has an authorized capital of ₹ 20.0 billion and a paid up capital of ₹ 10.0 billion. The AuM is ₹ 5,117.1 billion.

For more information, please visit our website-www.sbilife.co.in and connect with us on Facebook, Twitter, YouTube, Instagram, and LinkedIn.

(Numbers & data mentioned above are for the period ended December 31, 2025)

Disclaimer

Except for the historical information contained herein, statements in this release which contain words or phrases such as 'will', 'expected to', etc., and similar expressions or variations of such expressions may constitute 'forward-looking statements'. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results, opportunities and growth potential to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to, the actual growth in demand for insurance and other financial products and services in the countries that we operate or where a material number of our customers reside, our ability to successfully implement our strategy, including our use of the Internet and other technology our exploration of merger and acquisition opportunities, our ability to integrate mergers or acquisitions into our operations and manage the risks associated with such acquisitions to achieve our strategic and financial objectives, our growth and expansion in domestic and overseas markets, technological changes, our ability to market new products, the outcome of any legal, tax or regulatory proceedings in India and in other jurisdictions we are or become a party to, the future impact of new accounting standards, our ability to implement our dividend policy, the impact of changes in insurance regulations and other regulatory changes in India and other jurisdictions on us. SBI Life Insurance Company Limited undertakes no obligation to update forward looking statements to reflect events or circumstances after the date thereof.

This release does not constitute an offer of securities.

For investor queries please call Sangramjit Sarangi at + 91 22 6191 0281 or email investorrelations@sbilife.co.in

For further press queries please call Santosh Setty at +91-22-6191 0034 / Minakshi Mishra at +91-22-6191 0140 or email santosh.setty@sbilife.co.in / minakshi.mishra@sbilife.co.in

(₹1 billion (bn) = ₹ 100 crore; ₹1 trillion = ₹ 1 lakh crore)