For immediate release

SBI Life commemorates 25 years with financial literacy workshop for 250 teachers in Raipur

- Aligned with IRDAI's vision of 'Insurance for All by 2047', by engaging educators the initiative aims to amplify financial literacy across thousands of households in Chhattisgarh

Raipur, September 06, 2025: SBI Life Insurance, one of India's most trusted private life insurer, marked its 25th year of operations with a special initiative for educators, this Teachers' Day. The life insurer organized a Financial Literacy & Insurance Awareness Workshop in Raipur for 250 teachers from across Chhattisgarh, reaffirming the company's commitment to empowering communities through financial knowledge and protection.

The initiative saw presence **of Mr. Purandar Mishra, MLA, Raipur, Chhattisgarh, Dr. Gaurav Kumar Singh, Collector and District Magistrate, Raipur, Chhattisgarh, Mr. Himanshu Bhartiya, District Education Officer, Raipur, Chhattisgarh, Mr. Ankit Modi, Additional Director of Finance,** and Mr. Shirish Tiwari & Mr. Amit Tiwari, Block Education District, Raipur, Chhattisgarh alongside the senior leadership of SBI Life Insurance including **Mr. M Anand, President and Chief Distribution Officer, E. Thirumudi, Zonal Director – West, and Yogesh Sharma, Regional Director – Bhopal,** among others**,** underscoring the shared responsibility of building financial preparedness across communities.

Financial literacy in India continues to remain a pressing need, with many households still lacking a structured approach to financial planning. Recognising this SBI Life hosted the workshop in collaboration with SVATAH Education Foundation, a non-profit organisation specializing in financial literacy programs. The workshop was designed to equip teachers with practical insights into **budgeting, savings, investments, responsible borrowing, and the importance of life insurance** as a financial safety net.

By reaching out to teachers, the initiative creates a multiplier effect. As educators, teachers influence not just their students but also entire families and communities. By equipping 250 teachers in Raipur with financial knowledge, SBI Life aims to amplify awareness and encourage responsible financial planning across thousands of households in the region.

On the occasion, **M. Anand, President & Chief Distribution Officer, SBI Life Insurance**, said, "At SBI Life, we believe that true financial freedom begins with awareness. By engaging teachers—who play such a pivotal role in shaping society—we are confident that the seeds of financial literacy will spread far and wide. Life insurance is the cornerstone of every secure financial plan, and as SBI Life commemorates 25 years of protecting dreams and aspirations, we hope to inspire many to prioritise protection for themselves and their loved ones through such workshops." *As SBI Life celebrates 25 years of protecting dreams and aspirations, it is only fitting that we honour their contribution by equipping them with financial confidence. This workshop is not just about financial literacy; it's about empowering educators to make informed choices, secure their families, and inspire their students to do the same.*"

He further added, "*Teachers are the backbone of society, nurturing generations with knowledge and values. In many ways, teachers are catalysts of change, and by enabling them, we are multiplying the impact across communities. Our effort resonates strongly with IRDAI's vision of 'Insurance for All by 2047' vision, by bridging awareness gaps, fostering financial inclusion, and building financial immunity, we hope to contribute to a more resilient India.*"

Santosh Kumar Reddy Dinne, Founder, SVATAH Education Foundation, said, *"At SVATAH, we believe that the real root cause of financial distress is a lack of awareness—and this initiative is helping address that at its core. Our partnership with SBI Life marks a powerful step toward building a financially aware and resilient India. Through this collaboration, we will able to reach hundreds of teachers—and impact those who shape the next generation."*

As part of the program, every participating teacher received a financial literacy workbook, insurance awareness material, and a token of appreciation. The sessions, conducted in an interactive Hindi-English format, focused on real-life scenarios, group activities, and simple tools that teachers could apply in their personal lives and extend to their families and students.

This initiative marks the first phase of a larger program. The upcoming **'Train the Trainers'** initiative will further extend the reach of financial literacy to **25,000 teachers in the region by March 2026**, amplifying the movement's long-term impact.

About SBI Life Insurance

SBI Life Insurance ('SBI Life' / 'The Company'), one of the most trusted life insurance companies in India, was incorporated in October 2000 and is registered with the Insurance Regulatory and Development Authority of India (IRDAI) in March 2001.

Serving millions of families across India, SBI Life's diverse range of products caters to individuals as well as group customers through Protection, Pension, Savings and Health solutions.

Driven by 'Customer-First' approach, SBI Life places great emphasis on maintaining world class operating efficiency and providing hassle-free claim settlement experience to its customers by following high ethical standards of service. Additionally, SBI Life is committed to enhance digital experiences for its customers, distributors and employees alike.

SBI Life strives to make insurance accessible to all, with its extensive presence across the country through its 1,146 offices, 27,040 employees, a large and productive network of about 253,799 agents, 62 corporate agents and 9 bancassurance partners with more than 41,000 partner branches, 150 brokers and other insurance marketing firms.

In addition to doing what's right for the customers, the company is also committed to provide a healthy and flexible work environment for its employees to excel personally and professionally.

SBI Life strongly encourages a culture of giving back to the society and has made substantial contribution in the areas of child education, healthcare, disaster relief and environmental upgrade. In 2024-25, the Company touched over 53,000 direct beneficiaries through various CSR interventions.

Listed on the Bombay Stock Exchange ('BSE') and the National Stock Exchange ('NSE'), the company has an authorized capital of Rs. 20.0 billion and a paid-up capital of Rs. 10.0 billion. The AuM is Rs. 4,758.1 billion.

For more information, please visit our website- www.sbilife.co.in and connect with us on Facebook, Twitter, YouTube, Instagram, and LinkedIn.

(Numbers & data mentioned above are for the period ended June 30, 2025)

For any queries, please feel free to connect with:

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