

## SBI Life launches two new digital initiatives



**S**BI Life has announced two new digital initiatives for customers. Arundhati Bhattacharya, Chairman, State Bank Group, inaugurated 2 new mobile based digital initiatives for customers namely Missed call for Fund Value and Query through Easy Access at SBI Life Head Office, in the presence of V G. Kannan, MD (Associates & Subsidiaries), SBI and Arijit Basu, MD & CEO, SBI Life Insurance Co. Ltd.