

FORM L-38- BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUALS)Name of the Insurer : **SBI LIFE INSURANCE CO. LTD.**

Date: 31st March, 2006

Business Acquisition through different channels (Individuals)*(Rs in Crores)*

S.No.	Channels	2005-06		2004-05	
		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	111,483	352		
2	Corporate Agents-Banks	158,554	65		
3	Corporate Agents -Others	12,866	15		
4	Brokers	266	1		
5	Micro Agents	-	-		
6	Direct Business	328	4		
Total (A)		283,497	437		
1	Referral (B)	-	-		
Grand Total (A+B)		283,497	437		