

FORM L-38- BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUALS)Name of the Insurer : **SBI LIFE INSURANCE CO. LTD.**Date: **31st March, 2007****Business Acquisition through different channels (Individuals)***(Rs in Crores)*

S.No.	Channels	2006-07		2005-06	
		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	326,229	1,129	111,483	352
2	Corporate Agents-Banks	223,706	615	158,554	65
3	Corporate Agents -Others	13,580	15	12,866	15
4	Brokers	1,207	3	266	1
5	Micro Agents	-	-	-	-
6	Direct Business	666	3	328	4
Total (A)		565,388	1,766	283,497	437
1	Referral (B)	1	0.09	-	-
Grand Total (A+B)		565,389	1,766	283,497	437