

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Name of the Insurer : SBI LIFE INSURANCE CO. LTD.

Date: 31st March, 2010

Business Acquisition through different channels (Group)*(Premium figures in crores)*

S.No.	Channels	2009-10			2008-09		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-
2	Corporate Agents-Banks	37	1,007,843	469	90	2,005,756	369
3	Corporate Agents -Others	24	318,350	18	4	17,539	23
4	Brokers	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	131	287,055	2,059	75	5,683,244	1,636
Total(A)		192	1,613,248	2,545	169	7,706,539	2,028
1	Referral (B)	-	-	-	-	-	-
Grand Total (A+B)		192	1,613,248	2,545	169	7,706,539	2,028

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold