

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Name of the Insurer : SBI LIFE INSURANCE CO. LTD.

Date: September 30, 2010

Business Acquisition through different channels (Group)

(Premium figures in crores)

S.No.	Channels	For the Quarter September 30, 2010			For the Quarter September 30, 2009			Upto the Quarter September 30, 2010			Upto the Quarter September 30, 2009		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	10	175,055	157	7	271,683	143	12	283,475	228	14	392,808	192
3	Corporate Agents -Others	1	-	4	7	67,458	5	1	343	6	20	126,158	9
4	Brokers	-	-	-	-	-	-	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	69	109,649	597	17	49,249	344	84	224,038	973	30	97,566	825
	Total(A)	80	284,704	758	31	388,390	491	97	507,856	1,207	64	616,532	1,027
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	80	284,704	758	31	388,390	491	97	507,856	1,207	64	616,532	1,027

Note:

1. Premium means amount of premium received from business acquired by the source

2. No of Policies stand for no. of policies sold

3. Previous year premium figures have been regrouped.