

FORM L-38- BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUALS)Name of the Insurer : **SBI LIFE INSURANCE CO. LTD.**Date: 30th June, 2010**Business Acquisition through different channels (Individuals)***(Premium figures in Crores)*

	Channels	Quarter ended Jun-10		Upto the period ended Jun-10	
		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	75,435	319	75,435	319
2	Corporate Agents-Banks	40,925	185	40,925	185
3	Corporate Agents -Others	4,035	13	4,035	13
4	Brokers	2,576	10	2,576	10
5	Micro Agents	-	-	-	-
6	Direct Business	-	-	-	-
	Total (A)	122,972	527	122,972	527
1	Referral (B)	-	-	-	-
	Grand Total (A+B)	122,972	527	122,972	527

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold