

FORM L-38- BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUALS)Name of the Insurer : **SBI LIFE INSURANCE CO. LTD.**

Date: 30th June, 2013

Business Acquisition through different channels (Individuals)*(Rs in Crores)*

S.No.	Channels	Quarter ended Jun-13		Quarter ended Jun-12		Upto the period ended Jun-13		Upto the period ended Jun-12	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	68,490	194	70,427	188	68,490	194	70,427	188
2	Corporate Agents-Banks	42,308	135	38,469	109	42,308	135	38,469	109
3	Corporate Agents -Others	1,570	4	1,131	3	1,570	4	1,131	3
4	Brokers	992	4	2,515	10	992	4	2,515	10
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	1,509	8	469	8	1,509	8	469	8
	Total (A)	114,869	346	113,011	318	114,869	346	113,011	318
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	114,869	346	113,011	318	114,869	346	113,011	318

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold