

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Name of the Insurer : SBI LIFE INSURANCE CO. LTD.

Date: Upto 31st March, 2019

Business Acquisition through different channels (Group)

(₹ in Crores)

S.No.	Channels	Quarter ended Mar-19			Quarter ended Mar-18			Upto the period ended Mar-19			Upto the period ended Mar-18		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	22	7,736	22	43	16,238	26	93	31,858	79	142	99,420	123
2	Corporate Agents-Banks	116	227,715	604	33	261,330	473	237	546,060	2,159	67	543,381	1,173
3	Corporate Agents -Others	2	46,481	2	17	85,194	12	13	82,703	7	45	103,009	16
4	Brokers	29	168,525	11	32	115,417	19	86	874,527	32	106	564,811	63
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	49	888,901	643	328	1,133,129	619	276	2,316,680	1,879	1,063	3,219,714	1,185
	Total(A)	218	1,339,358	1,282	453	1,611,308	1,148	705	3,851,828	4,156	1,423	4,530,335	2,559
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	218	1,339,358	1,282	453	1,611,308	1,148	705	3,851,828	4,156	1,423	4,530,335	2,559

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold
3. Previous period premium figures have been regrouped.