

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Name of the Insurer : **SBI LIFE INSURANCE CO. LTD.**

Date: Upto 30th June, 2019

Business Acquisition through different channels (Group)

(₹ in Crores)

S.No.	Channels	Quarter ended Jun-19			Quarter ended Jun-18			Upto the period ended Jun-19			Upto the period ended Jun-18		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	8	3,112	15	34	10,227	42	8	3,112	15	34	10,227	42
2	Corporate Agents-Banks	96	134,948	541	6	98,536	407	96	134,948	541	6	98,536	407
3	Corporate Agents -Others	2	2,003	5	2	5,037	2	2	2,003	5	2	5,037	2
4	Brokers	43	120,424	11	18	46,950	6	43	120,424	11	18	46,950	6
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	61	855,356	711	67	264,550	293	61	855,356	711	67	264,550	293
	Total(A)	210	1,115,843	1,282	127	425,300	750	210	1,115,843	1,282	127	425,300	750
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	210	1,115,843	1,282	127	425,300	750	210	1,115,843	1,282	127	425,300	750

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold
3. Previous period premium figures have been regrouped.