

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)Name of the Insurer : **SBI LIFE INSURANCE COMPANY LIMITED**

Date: 31st March, 2021

Business Acquisition through different channels (Group)*(Premium Figures Rs in Crores)*

S.No.	Channels	Quarter ended Mar-21			Quarter ended Mar-20			Upto the period ended Mar-21			Upto the period ended Mar-20		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	11	12,959	27	10	3,317	13	25	2,92,258	92	38	13,066	68
2	Corporate Agents-Banks	10	2,24,557	905	11	1,68,014	567	80	10,55,579	3,306	227	5,96,124	2,412
3	Corporate Agents -Others	1	2,846	2	2	1,139	0	6	10,090	4	6	10,714	8
4	Brokers	37	1,65,981	17	36	1,46,261	13	141	4,51,731	60	186	6,72,677	42
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	64	32,61,609	867	41	27,36,474	361	262	88,47,044	4,663	229	61,15,523	2,818
	Total(A)	123	36,67,952	1,817	100	30,55,205	955	514	1,06,56,702	8,125	686	74,08,104	5,348
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	123	36,67,952	1,817	100	30,55,205	955	514	1,06,56,702	8,125	686	74,08,104	5,348

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold
3. Previous year premium figures have been regrouped.