

**FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)**

Name of the Insurer : SBI LIFE INSURANCE COMPANY LIMITED

Date: 30th June, 2021

**Business Acquisition through different channels (Group)**

*(Premium Figures Rs in Crores)*

S.No.	Channels	Quarter ended JUN-21			Quarter ended JUN-20			Upto the period ended JUN-21			Upto the period ended JUN-20		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	2	5,239	39	5	5,871	3	2	5,239	39	5	5,871	3
2	Corporate Agents-Banks	3	1,40,138	425	12	2,49,149	430	3	1,40,138	425	12	2,49,149	430
3	Corporate Agents -Others	-	1,090	1	1	395	0	-	1,090	1	1	395	0
4	Brokers	20	1,25,558	15	23	89,798	18	20	1,25,558	15	23	89,798	18
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	20	7,62,383	1,029	50	9,57,556	1,270	20	7,62,383	1,029	50	9,57,556	1,270
	<b>Total(A)</b>	<b>45</b>	<b>10,34,408</b>	<b>1,509</b>	<b>91</b>	<b>13,02,769</b>	<b>1,722</b>	<b>45</b>	<b>10,34,408</b>	<b>1,509</b>	<b>91</b>	<b>13,02,769</b>	<b>1,722</b>
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>45</b>	<b>10,34,408</b>	<b>1,509</b>	<b>91</b>	<b>13,02,769</b>	<b>1,722</b>	<b>45</b>	<b>10,34,408</b>	<b>1,509</b>	<b>91</b>	<b>13,02,769</b>	<b>1,722</b>

**Note:**

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold
3. Previous year premium figures have been regrouped.