

**FORM L-38- BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUALS)**Name of the Insurer : **SBI LIFE INSURANCE CO. LTD.**

Date: 31st March, 2009

**Business Acquisition through different channels (Individuals)***(Rs in Crores)*

S.No.	Channels	2008-09		2007-08	
		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	599,129	2,155	559,789	2,145
2	Corporate Agents-Banks	314,004	1,154	351,292	1,570
3	Corporate Agents -Others	17,039	30	12,177	20
4	Brokers	6,422	18	2,137	6
5	Micro Agents	-	-	-	-
6	Direct Business	899	2	134	1
<b>Total (A)</b>		<b>937,493</b>	<b>3,359</b>	<b>925,529</b>	<b>3,743</b>
1	Referral (B)	96	0	-	-
<b>Grand Total (A+B)</b>		<b>937,589</b>	<b>3,359</b>	<b>925,529</b>	<b>3,743</b>