

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)Name of the Insurer : **SBI LIFE INSURANCE CO. LTD.**

Date: 31st March, 2009

Business Acquisition through different channels (Group)*(Premium figures in lakhs)*

S.No.	Channels	2008-09			2007-08		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-
2	Corporate Agents-Banks	90	2,005,756	369	-	965,023	319
3	Corporate Agents -Others	4	17,539	23	2	109,366	17
4	Brokers	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	75	5,683,244	1,636	91	62,182	715
Total (A)		169	7,706,539	2,028	93	1,136,571	1,050
1	Referral (B)	-	-	-	-	-	-
Grand Total (A+B)		169	7,706,539	2,028	93	1,136,571	1,050