

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)Name of the Insurer : **SBI LIFE INSURANCE CO. LTD.**

Date: 31st March, 2007

Business Acquisition through different channels (Group)*(Premium figures in lakhs)*

Sl.No.	Channels	2006-07			2005-06		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-
2	Corporate Agents-Banks	272	1,475,673	322.81	1,943.00	1,069,237	390.46
3	Corporate Agents -Others	-	-	-	-	-	-
4	Brokers	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-
6	Direct Business	40	76,848	476.78	-	-	-
Total(A)		312	1,552,521	799.59	1,943.00	1,069,237	390.46
1	Referral (B)	-	-	-	-	-	-
Grand Total (A+B)		312	1,552,521	799.59	1,943.00	1,069,237	390.46